

## TRACEABILITY: THE SEAL OF TRUST FOR YOUR CUSTOMERS

### DEFINITION

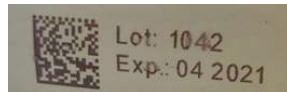
Traceability is set up to follow the entire life cycle of a product, at each stage, from its constituent elements, from raw materials to its recycling.

### THERE IS A LOT AT STAKE HERE

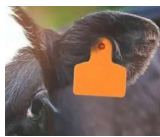
- For manufacturers: Ensuring the quality monitoring of their products.
- For customers: Ensuring the origin of products. Verifying their authenticity.

### SECTORS WHERE TRACEABILITY IS REGULATED

#### PHARMACEUTICALS



#### AGRI-FOODS



#### AEROSPACE/AUTOMOTIVE



#### LUXURY



### THE ADDED VALUE OF TRACEABILITY

#### FOR CUSTOMERS

- Having the necessary product information.
- Protecting public health.
- Fighting counterfeiting.

#### FOR BUSINESSES

- Building on detailed manufacturing data to optimise production.
- Tracking consumer habits.
- Having the authorities approve their products.
- Reacting quickly on the causes and potential consequences in the event of a production defect.
- Authenticating their know-how.



## And serialisation?

- Serialisation is the unique identifier of the product.
- It is a more precise method of product registration.
- Each box of medication becomes unique, serialisation guarantees it.

## The economic impact of serialisation

- The implementation of a computer system capable of generating unique codes.
- Integrate traceability and serialisation equipment into production lines adapted to your production rates.

